

Village of Alix

STRATEGIC THINKING PROCESS 2018 – WORK BOOKLET



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INTRODUCTION TO THE STRATEGIC THINKING PROCESS

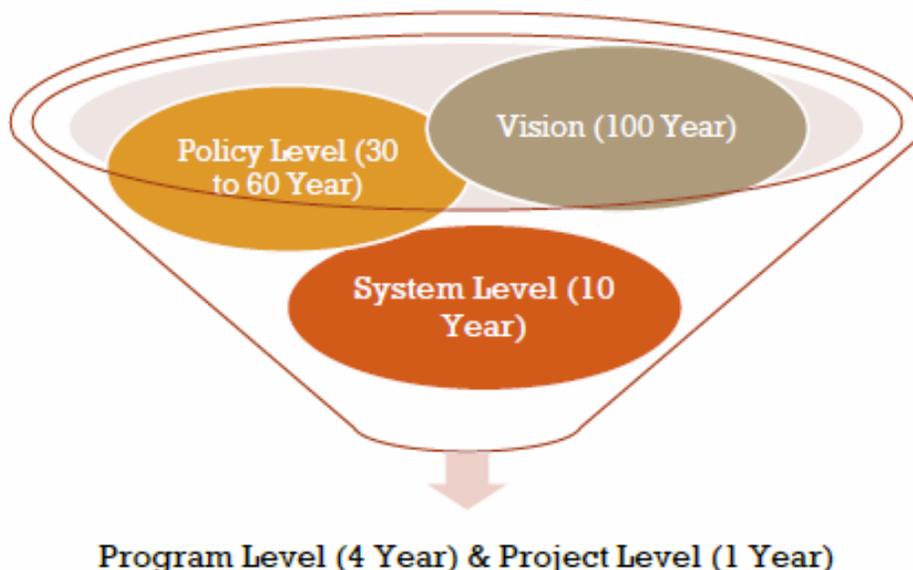
This workbook is designed to help prepare you for our discussions at the March 21, 2018. Please review the workbook and write down your thoughts. My purpose is to start your thinking process in advance of the meeting. We will be having Strategic Planning sessions facilitated by Alberta Community Development in April.

This strategic thinking process is designed to facilitate the development or review of vision, mission, values, term objectives, and annual strategic priorities, which becomes the basis for the development of the Annual Budget and Multi Year Capital Budget.

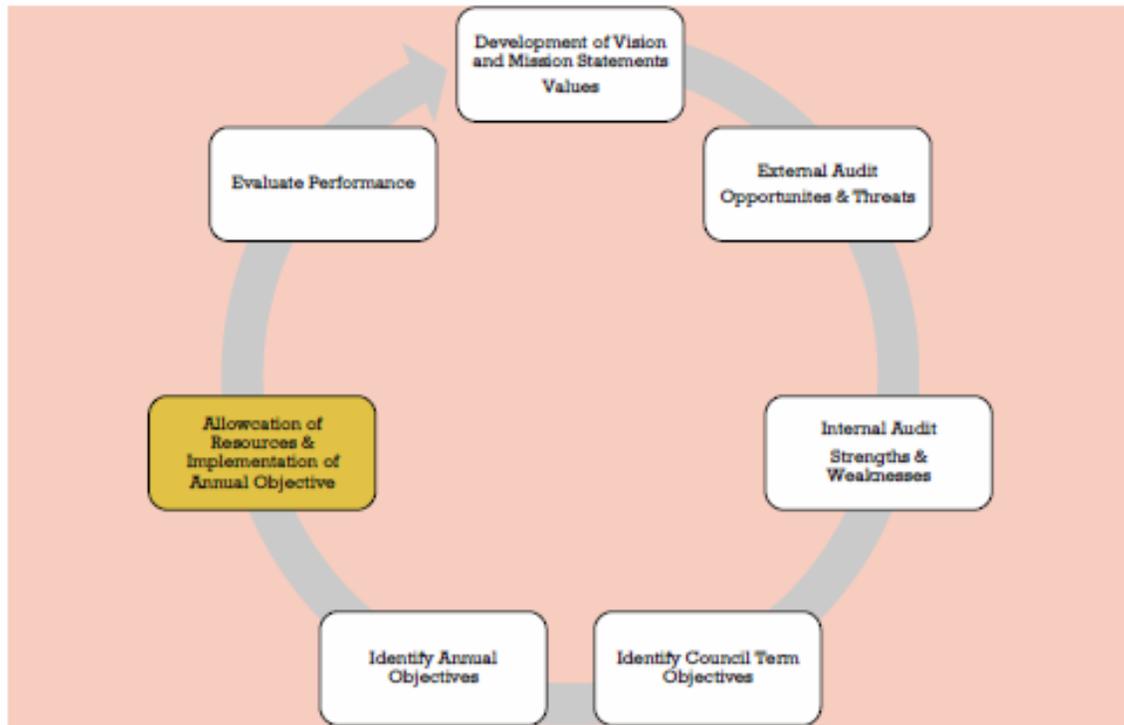
This pro-active strategic thinking process and subsequent plan is designed to:

- guide Council's course of action and decision making process;
- engage the community in the development of municipal priorities and services;
- integrate and summarize the Village's current and future objectives and priorities into a strategic document;
- link the strategic thinking to the Village's annual budget;
- provide guidance when addressing emergent situations, ensuring flexibility and responsiveness to change within the municipal context; and
- to establish a basis for performance evaluation.

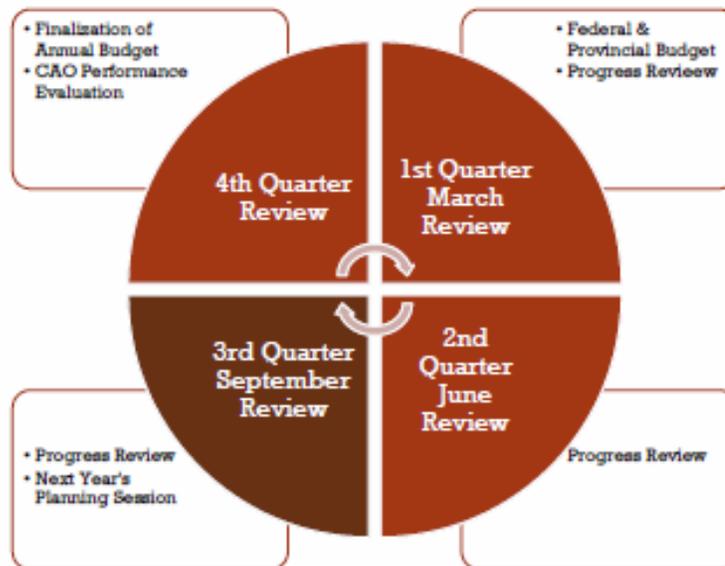
Successful municipal governance requires: visionary decision making that reflects the current and future needs and desires of the community; enable municipal administration with a clear understanding of vision, objectives, and strategic priorities, which facilitates the appropriate allocation of municipal resources towards defined outcomes. This strategic thinking process is design to foster excellence in municipal leadership.



ANNUAL STRATEGIC THINKING PROCESS:



COUNCIL'S ANNUAL STRATEGIC REVIEW PROCESS:



WHAT IS YOUR MOST IMPORTANT THING?

“Keep the most important thing, most important.” Anthony (Tony) Cobb

EXTERNAL AUDIT

Opportunities and threats are factors you do not control, but that affect the Village. Strategic anticipation is a very important part of municipal leadership. Please identify five opportunities and five threats that you believe Alix faces.

OPPORTUNITIES

- 1.
- 2.
- 3.
- 4.
- 5.

THREATS

- 1.
- 2.
- 3.
- 4.
- 5.

INTERNAL AUDIT

Organizational strengths and weaknesses are factors you control/govern. Organizational strengths are elements you need to safeguard and maximize. Organizational weaknesses are elements that must be addressed to protect the health, culture and success of the Village. Please identify five strengths and five weaknesses you believe our organization has.

STRENGTHS

- 1.
- 2.
- 3.
- 4.
- 5.

WEAKNESSES

- 1.
- 2.
- 3.
- 4.
- 5.

YOUR PROJECT LEVEL OBJECTIVES

Your Project Level Objectives are the projects you want to accomplish in 2018. Please identify your top three Project Level Objectives for 2018.

- 1.
- 2.
- 3.

STRATEGIC PRIORITIES – STRATEGIES

CITIZEN ENGAGEMENT STRATEGIES

Citizen involvement in the democratic process is vital to successful governance. The engagement strategies are designed to facilitate an open and receptive governance process, where community input is linked to Council decision-making. Please identify three citizen engagement strategies you would like to see Council continue to develop or adopt.

- 1.
- 2.
- 3.

GOVERNANCE STRATEGIES/PRIORITIES

Governance is all about how Council conducts their role. Please identify three governance strategies or priorities you would like to see Council continue to develop or adopt.

- 1.
- 2.
- 3.

CORE SERVICE AND PROGRAM STRATEGIES/PRIORITIES

Please identify three core service or program strategies or priorities you would like to see Council adopt.

- 1.
- 2.
- 3.

INTERMUNICIPAL/REGIONAL COOPERATION IDEAS

- 1.
- 2.
- 3.

YOUR OVERALL PRIORITIES FOR 2018

Please refer to the 2016 Strategic Plan (in your orientation binders) to see how your priorities tie into the listed Priorities of the Council. List the number of the Goal Statement you feel your priority fits with best or write NEW if you don't see an area in the 2016 Plan that addresses your item.

NOTE: These priorities will be reviewed in greater detail during our facilitated Strategic Planning Sessions and updated to reflect the goals of the current Council.

- 1.
- 2.
- 3.
- 4.
- 5.