

## **Strategic Plan – 2018-2021**

**Alix Council set the following Five (5) Goals for their term of office.**

- 1. Strategically complete infrastructure improvements and services in the community (3-5-year capital improvements plan).**
  - \* Railway Avenue – paved with a 10-year surface (has been completed)
  - \* Replaced Main Lift Station (has been completed)
  - \* Applied for grants for surry wall for Cell 6 of the lagoon system (Summer 2019)
  
- 2. Proactively communicate to ensure everyone is clear of plans, opportunities and activities.**
  - \* Community updated and upcoming events are put on back of monthly utility bills.
  - \* Added Crime Mapping Link to Village website, website updated with upcoming events, tenders, etc.
  - \* Digital Sign at the north end of the main street is available for businesses/community groups to advertise. Council and the Recreation Department are working to ensure that all community organizations/businesses are aware that they can use the sign for promotions/upcoming events.
  - \* Village staff have put together new Municipal information packages and will provide Chamber members with the packages, as well.
  
- 3. Develop a 'can do' sense of community with citizens and organizations working together.**
  - \* There has been a new group formed, called Alix Community Connections (ACC) who are planning on meeting quarterly to share upcoming events of all community groups, so that duplication of events and multiple events on the same day are minimized. Groups will also have the opportunity to partner with each other.
  
- 4. Know who we are, solidify our identity, and promote Alix as an affordable, vibrant and safe community for raising families and a fun place to visit.**
  - \* Chamber float costs are shared by both the Chamber and the Village. Council members have been attending many of the parades throughout the area, both during the summer months and during the Christmas season, either walking beside, or riding on the Alix float.

**5. Develop collaborative relationships with neighbouring communities and other levels of government.**

- \* Intermunicipal Development Plan (IDP) has been completed.
- \* Intermunicipal Collaborative Framework (ICF) -Sharing Services- Two members of Council and administrative staff are part of a committee working on the ICF with the County. There have been several meetings and negotiations are ongoing.
- \* Lacombe Regional Emergency Management Agency has recently hired a new coordinator.
- \* Mayor and Chief Administrative Officer (CAO) have been attending regional meetings with other mayors and CAOs.