



Department Name: Recreation  
Department # 12-10 Recreation

Policy No.  
29

Policy Title: Electronic Sign

Status:

Res. #

Date: July 17,  
2013

Policy Statement:

The Village of Alix recognizes the necessity of setting guidelines for advertising on the electronic sign.

Guidelines/Procedures:

The electronic sign will be available for all non-profit community groups to use to promote and advertise their activities, functions and/or events for a fee of \$25.00 per (7) seven days. The electronic sign will be available for commercial and profit based businesses or groups for a fee of \$100.00 per (7) seven days.

The electronic sign shall be booked on a first come first serve basis and shall be booked through the recreation coordinator. The electronic sign can be booked a minimum of (7) seven days in advance to a maximum of 30 days.

The maximum number of frames per message will be limited to (5) five. The recreation coordinator will determine the final layout and design of all messages and reserves the right to modify and/or remove any and all messages. Ad appropriateness is at the discretion of the Village.

The Village of Alix cannot be responsible for malfunctions beyond our control (i.e.: power interruptions, technical/program malfunctions).The Village of Alix advertising takes precedence over local/non-profit and commercial community advertising.

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Mayor

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CAO

\_\_\_\_\_  
Date